



# **Agility Grants Fall 2024 Information Session**

Thursday, July 11, 2024

# About NCPG

**Vision:** To advance well-being by minimizing harm from gambling problems.

**Mission:** To lead awareness and advocacy efforts to reduce gambling harm.

**Purpose:** To serve as the national advocate to mitigate gambling-related harm.



# Agenda

- Welcome from Barbara Rollins, Deputy Director, NCPG
- Introduction of Jo Sanchez, Grants Manager, NCPG
- Agility Grants Overview
  - Who can apply for an Agility Grant?
  - Strategic priorities & program principles
  - Examples of previous grant projects
  - Application review process
- Applying for a Grant
  - Overview of the application platform
  - Common pitfalls and how to avoid them
- Final Recommendations for your Proposal
- Q&A

# Agility Grants Overview

# Grant Eligibility

## The Basics

- ✓ All U.S.-based nonprofit organizations with 501(c)(3) public charity designation are eligible.
- ✓ NCPG Members AND **Non-Members** alike are invited to apply.
- ✗ No lobbying or political activity expenditures allowed.

## Other Good-to-Know Items

- Agility Grants range between \$20,000 - \$40,000.
- Agility Grants are **one-year grants**. Applicants may re-apply for funding each year.
- Applicants **cannot apply to two consecutive rounds**. *Round 4 applicants may re-apply in Round 6, Round 5 applicants must wait until the next round to apply.*
- **Pilot programs WILL** be considered for funding.
- Agility Grant funding **CAN be combined** with other funding sources.
- Overhead/Indirect expenses, if included, must be no more than 15% of requested funding.  
*NOTE: staff costs directly tied to program delivery is NOT considered as overhead/indirect expenses.*

# Grant Eligibility (continued)



Is my request for a **treatment program**?

Is my request for **recovery coaching** or **general wellness/resilience** program?

Is my request for a **responsible gambling** program?

Is my request for the **sustainment of current activities**?

These are not eligible for an Agility Grant.

## Agility Grants will also NOT be made to...

- Fundraising campaigns that directly benefit applicant organizations.
- Individuals.
- Any entity without a US public charity 501(c)(3) designation.
- Organizations or programs outside the United States.
- Lobbying activities and/or political campaigns.
- Community assessment work.

# Problem Gambling Prevention v. Responsible Gambling

## ✓ **Problem Gambling Prevention Programs:**

- Designed to minimize harm on a primary level (among those who have not yet gambled) or on a secondary level (among those who have limited gambling experience)
- Educate, minimize harm, and reduce risk factors for developing problematic gambling behavior(s)
- Applications should explain whether the project/program will address primary and/or secondary prevention.
- Priority will be given to programs who are targeting prevention at the **primary level**.
- If your proposed program is targeting prevention at the secondary level, you must be able to reasonably demonstrate that your target audience has had limited gambling experience.

## ✗ **Responsible Gambling:**

- Responsible gambling programs are defined as programs and policies designed to minimize harm among those who gamble.

# NCPG Strategic Priorities: Prevention Innovation and Prevention Amplification

Agility Grants will support prevention programming **innovation and amplification**.

Programs/projects must align with one or both of these priority areas.

This can include new activities, validation of promising initiatives, or expansion of proven programming.

## Prevention Innovation

Foster and accelerate the development, deployment, research, and evaluation of problem gambling prevention programs and curricula to communities disproportionately affected by problem gambling.

## Prevention Amplification

Increase community awareness, response and support through the identification and elevation of new leaders, partnerships and voices within the problem gambling prevention community, especially prioritizing youth and leaders of color.



# Prevention Innovation Overview

**Objective:** Foster and accelerate the **development, deployment, research, and evaluation of model problem gambling prevention programs and curricula** to communities disproportionately affected by problem gambling, including:

- middle school, high school and college students
- middle school, high school and college athletes
- Black, Hispanic, Native American, Asian and other communities of color
- other communities disproportionately affected by problem gambling

Grants aim to catalyze prevention programs that adhere to the [SAMHSA prevention framework](#) and seek to create proof points that can be scaled to new communities and localities. Funds may be used to launch prevention gambling programs as well as evaluate the program efficacy. Applications must include an evaluation component.

Grant awards will **not** be made to treatment programs, recovery coaching, responsible gambling programs (i.e. self exclusion, employee training, research), general wellness/resilience, or broad-level addiction prevention programs (programs not specifically geared toward problem gambling). Funding will not be directed to support sustainment of current activities.

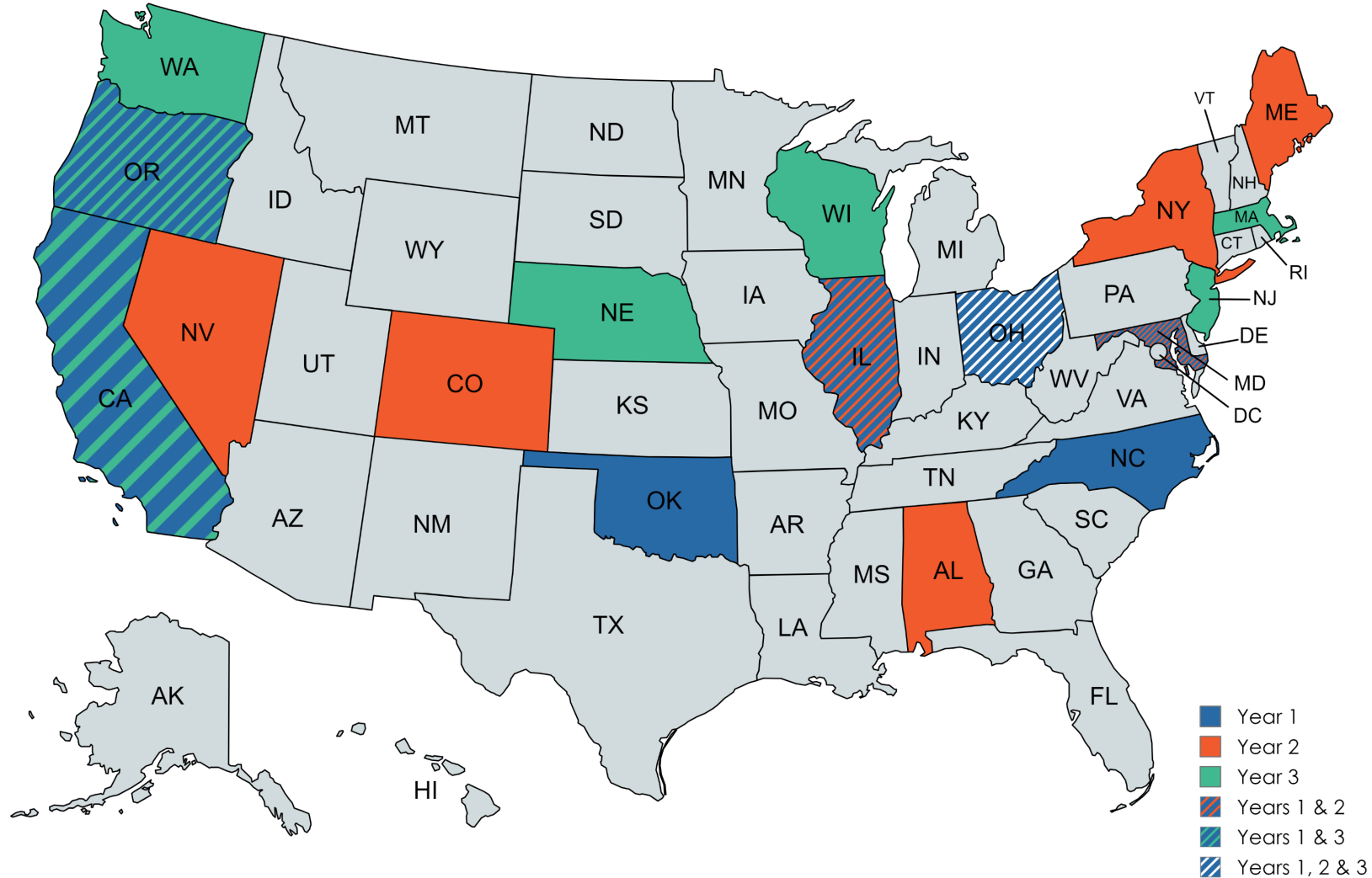
# Prevention Amplification Overview

**Objective:** Increase **community awareness, response, and support through the identification and elevation of new leaders, new partnerships and new voices** within the problem gambling community - especially prioritizing youth and leaders of color.

Grants seek to promote new thought leaders and platforms to educate communities about problem gambling in order to prevent problem gambling. Programs may target professional forums and other prevention education initiatives (NOT including treatment or responsible gambling education) to reach target communities. Investments may also be made to support new collaborations within or beyond problem gambling prevention (e.g., with other substance abuse prevention communities) with the stated purpose of driving prevention. **Priority will be placed on elevating perspectives from communities disproportionately affected by problem gambling.**

Grant awards will **not** be made to support sustainment of ongoing organizational costs including normal payroll costs, working capital, etc. Grant awards will also not be made to support fundraising campaigns that directly benefit applicants. Funding will not be directed to support sustainment of current activities.

# Geographic Scope of Previous Grantees



# Some Previous Grantees Serving High School and College Student Athletes



Volunteers of America Oregon's "Peer Driven Problem Gambling Prevention Campaign" will focus on sports betting and norms within the high school and college student athlete community, with the ultimate goal of raising awareness about and preventing problem gambling amongst high school and college student athletes. VOA Oregon's team of experts will conduct interviews and/or focus groups with student athletes to learn about their exposure, attitudes, and behavior toward gambling. Student athletes will use study findings to create problem gambling prevention materials that most resonate with their peers. Materials will be piloted with a group of 100+ student athletes before hopefully using the materials in future campaigns targeting all student athletes in their schools.



The Nevada Council on Problem Gambling will implement a Student-Athlete Gambling Awareness (SAGA) program in several Las Vegas area high schools with prevalent high-risk. The program will provide a framework for primary and secondary prevention of problem gambling for student-athletes, with a goal of program exposure for at least two-thirds of the student-athletes at each school. SAGA will provide baseline knowledge for athletics staff and students about problem gambling, how it may manifest, and specific impacts student-athletes may face if they engage in gambling activities.

# Some Previous Grantees Serving Middle School, High School, and College Youth



Nicasa, a behavioral health nonprofit, expanded their Teen Problem Gambling Group. This program is spearheaded by teenage volunteers to produce problem gambling prevention education programs for youth by youth. The group meets throughout the year to review educational materials and design activities including awareness videos, health quizzes and resource fairs. This grant funding will expand the program to reach 300 new youth participants, including student athletes and communities of color.



Freedom House of Mecklenburg, Inc.'s "Problem Gambling Primary and Secondary Prevention Curriculum Development" is a collaborative school-based project that will incorporate problem gambling prevention curriculum across Charlotte Mecklenburg Schools (CMS). In partnership with CMS and the North Carolina Problem Gambling Program, Freedom House of Mecklenburg will incorporate problem gambling prevention lessons into the Choice Led Health curriculum taught to approximately 20,000 7th graders across 49 CMS middle schools. Program curriculum will include resources from Stacked Deck, an evidence-based problem gambling prevention program.



The Oklahoma Association on Problem Gambling and Gaming expanded their IAMNDN Youth Project, a community-based summer camp and school-based problem gambling prevention program that serves 200 young people in Caddo County, OK, where six federally recognized tribal nations have headquarters. This program includes budget training from the Sudden Money Institute, participation in the Stacked Deck problem gambling prevention curriculum, and cultural arts activities. The IAMNDN Youth Project will weave in critical cultural considerations for Native participants including culturally relevant sports, prayer, and mentorship.

# Some Previous Grantees Serving Other Disproportionately Affected Communities

Visión y Compromiso™



Visión y Compromiso (VyC), a California based nonprofit, will expand its ‘No Juegues Tu Vida’ (Don’t Play Your Life) program through problem gambling prevention educational content and training for their ‘Promoter’s’ program of community leaders. These leaders go on to raise awareness about problem gambling within the Latinx community in California with the goal of preventing problem gambling. Additionally, VyC will deliver virtual trainings for 30 community-based organizations in the five regions of California they serve and will provide culturally and linguistically specific resources to over 3,000 California residents.



Ohio in Arabic’s “Let Me Tell You Why” is a new bilingual awareness campaign reaching thousands of Arab youth and their families. The campaign aims to raise awareness of the dangers of problem-gambling and erase the stigma related to the topic of gambling in Arab communities. The “Let Me Tell You Why” campaign will consist of both digital and print materials that are engaging, factual, dynamic, and personable in order to best reach this underserved audience. This project was born in response to focus group findings that shed light on the cultural need and frustration felt by second generation Arab youth being told to follow rules blindly without explanation.



Maryland Council on Problem Gambling will launch a new program, Culturally Infused Problem Gambling Prevention for Deaf and Hard of Hearing Consumers. Using Agility Grant funding, they will design culturally specific prevention public awareness materials that utilize problem gambling prevention and education materials and infuse them with the cultural values, beliefs, worldviews and cultural nuances that reflect the lived realities in the Deaf and hard of hearing communities.

# Programs NOT Eligible for Agility Grants

## Examples of programs/projects\* that would NOT be eligible for an Agility Grant:

- ✗ Hiring of additional staff who would provide counseling to those recovering from gambling addiction.
- ✗ Training for mental health professionals to gain problem gambling treatment credentials.
- ✗ Expansion of gambling addiction/problem gambling call support line.
- ✗ PSA campaign promoting existing services to treat those with an active gambling addiction.

*\*this list is not exhaustive.*

# Application Review

Applications are reviewed by NCPG Agility Grants program staff and an external committee made up of experts on problem gambling prevention programming. Every application is reviewed closely. We look for proposals that show strength in the following areas:

- Organizational capacity and effectiveness
- Strategic fit with the grant-making priorities
- Project feasibility
- Impact and evaluation methods
- Effective use of grant funds



# Application Deadlines & Best Practices

# Agility Grants Timeline for Round 6

Application Period  
July 10 – Aug. 21, 2024

Portal opens. NCPG offering training and office hours to support interested applicants.

Grant Review  
Aug. 22 – Sept. 20, 2024

Review Committee evaluates proposals and makes final determinations.

Award Notification  
October 2024

Applicants receive notice of grant award decisions.

Implementation Period  
Jan. 1, 2025 – Dec. 31, 2025

All grant activities must be implemented and completed within this one year timeframe.

Midyear Check-in Call  
July 2025

Agility Grants staff will schedule a call to check-in with grantees 6 months into the grant period.

Impact Report Due  
Jan. 31, 2026

Grantees are required to submit an impact report one month after the grant period ends.

# Grant Application



Home My Account

Login to Complete an Application.  
NCPG members and non-members who have a YourMembership (YM) account please use your YM login credentials.

Login

Program	Status	Deadline	Action
Agility Grants Spring 2024 (Round 5)	Now Open	2/28/2024 11:59 PM	<a href="#">Start Application</a>

Current Timezone: Eastern Time (US & Canada)



National Council on Problem Gambling  
**Agility Grants**

NCPG's Agility Grant initiative offers funding to nonprofits, empowering them to implement and expand problem gambling prevention programs in their communities. The goal of these grants is to fill in gaps for areas that currently have no such services, as well as bolster promising efforts in existing programs.

This program is generously funded by the NFL via the NFL Foundation.

The Agility Grants program is the first-ever program to offer grants nationally in problem gambling prevention. More than \$1 million in funding support will be granted from 2022 to 2024 to establish and enhance problem gambling prevention strategies.

- Use your YourMembership (YM) login credentials.
- Reference the Login Guide to assist you.
- Download a preview of the grant application to assist you.
- If you're having issues logging in, please contact us.

<https://ncpgambling.secure-platform.com/site>

# Grant Application – Contact Form



Home My Account

Welcome Rachel Jo Sanchez

- Home
- My Applications
  - All (1)
  - Incomplete (1)
  - Expired (0)
  - Archived (0)
- My Judging Assignments
- My Profile
- Log Out

grants@ncpgambling.org

Home / My Applications / 1073 - New Application

## Agility Grants

Manage Collaborators

[Eligibility Questionnaire](#) → [Contact Information](#) → [Organization Information and Background](#) → [Project/Program Information](#) → [Financials and Budget](#) → [Additional Uploads and Supplemental Materials](#)

### Primary Contact

Who should we contact if we have questions about your submission?

Salutation (Title)

First Name \*

Middle Name

Last Name \*

Your primary contact for the grant application...

- Can be the **same or different** person from contact information in existing user profile
- Is the person the Review Committee **will contact if questions arise.**

# Application Hacks to Know!



Home My Account

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## Agility Grants

Manage Collaborators

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Organization Name \*

Organization Website (URL) \*

Tax ID Number \*

Date of 501(c)(3) Determination Letter \*

Number of Full-Time Equivalent (FTE) employees \*

You can add other collaborators easily!

Use the Quick Navigation Bar to toggle between sections  
*System autosaves for you!*

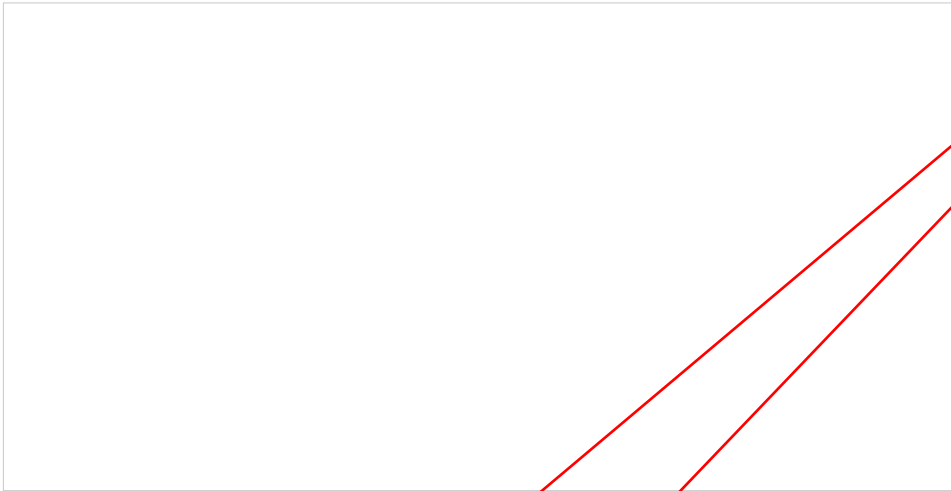
# Grant Application – Good Info to Know

## Target Beneficiary Information \*

Describe the target beneficiaries of the program, making sure to distinguish between 'direct beneficiaries' (e.g., participants attending your program) and 'indirect beneficiaries' (e.g., friends or family of the program participants or clients of the participants who attended the training).

Also describe any demographic data that will be collected on the target beneficiaries. Note: NCPG will require grantees to provide an impact report that outlines demographic data of participants (racial identity, gender identity, age, location, and any other data deemed applicable to the program) as well as project/program outputs and outcomes.

Character count: 0 / 1000



## Total # of Direct Beneficiaries \*

How many people will directly benefit from this program?

## Total # of Indirect Beneficiaries \*

How many people will indirectly benefit from this program?

Pay attention to the prompts underneath each question!

- These prompts offer helpful context and necessary information reviewers will be looking for in the review process.

# Final Recommendations for Applicants

- Ensure alignment with strategic priorities AND prevention strategy** to avoid submitting an ineligible proposal. Proposed activities should focus on prevention and not responsible gambling.
- Review the application fields early** to plan for documents and attachments you may need to compile, e.g., partner letters of support, financial documents, etc.
- Provide as much detail as possible while staying within character limits.** Don't get surprised by last minute need to make text edits!
- Align your ask within the suggested grant amount range (\$20K-40K)** and provide sufficient details on budget line items.
- Focus on impact** and use the program evaluation resources available to help you complete the evaluation and impact application fields.
- Differentiate your program:** Why you? Why your project? Why now?
- Leave extra time** in case you experience any unexpected technology issues.

# Additional Help and Reminders

**Grant Application Deadline: August 21, 2024, 11:59 pm ET**



- **Office hours** available until August 21st
- **Basics of Program Evaluation Webinar** (recording) and individual **coaching/technical assistance sessions** available
- Contact **grants@ncpgambling.org** if you have issues with the portal or application process
- **More info: [NCPGambling.org/Agility](https://www.ncpgambling.org/Agility)**

*SCAN FOR DETAILED INFORMATION, FAQs, OFFICE HOURS & MORE!*



# Q&A

# NCPG

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